

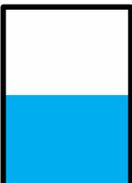
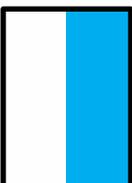
ADVERTISING RATES 2024

(VAT not included)



Paper

ADVERTISING RATES 2024 *

	Full Page Full Page (Double)	1350 € 2090 €
DIN A4		
	$\frac{2}{3}$ Page (Horiz.)	830 €
?		
	$\frac{1}{2}$ Page $\frac{1}{2}$ Page (Double)	695 € 1395 €
210 x 148 mm		
	$\frac{1}{2}$ Page $\frac{1}{2}$ Page (Double)	695 € 1395 €
105 x 297 mm		
	$\frac{1}{4}$ Page (Horiz.)	530 €
210 x 148 mm		

Cover	2880 €
Outside back	1570 €
Inside front	1395 €
Full Page Adversarial	1530 €
Full Page Adv. (Double)	2535 €

DISCOUNTS

3 issue	5 %
5 issues	7 %
8 issues	13%
11 issues	15%

* VAT not included

Supplements

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Thematic offprints including reports, interviews, descriptions of ships, etc.



* Consult prices according to number of copies
VAT not included

Web Sector Marítimo



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12.000 €/year
1.500 €/month

Upper rotating banner

750 €/month

Side banner

250 €

Sponsored article*
(500-750 palabras)

*with links, if so required

Upper rotating banner
728x90 px

The screenshot shows the website interface with two advertising spots circled in blue. The upper rotating banner (728x90 px) is located at the top of the main content area and features the 'INGENIERIA naval' logo and a 'PURCHASE NOW' button. The side banner (336x280 px) is located on the right side of the page, below the social media links, and also features the 'INGENIERIA naval' logo and a 'PURCHASE NOW' button. The website content includes a navigation menu, a search bar, and several news articles with images and headlines.

Side banner
336x280 px

Weekly newsletter



ingenieros
navales.com

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Banner 1.000€ / 4 newsletters

280x170 px

More than a thousand subscribers (naval engineers, auxiliary industry companies, universities, shipyards, naval engineering students, ports, engineering companies, etc.).

Open rate above 45%.
Click-through rate above 8,7%.

- [According to MailerLite's 2023 email marketing statistics by sector](#), email marketing statistics across all sectors are: 37.65% open rate, 3.36% click-through rate.

* VAT not included

Actions

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Online panel discussions:

- Panel discussion live broadcast
- Support on social networks
- Video embedded on the website
- Panel coverage on the website
- Panel coverage on the magazine

Rates:

- 2000 € monographic (1 company)
- 750 € per speaker (several companies)

Campaign discount: 3 panels 10%



rim INGENIERÍA **naval**
REVISTA DEL SECTOR MARÍTIMO

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