



# *INGENIERIA NAVAL*

Advertising rates 2021  
(VAT not included)

# INGENIERIA NAVAL - paper

## Discounts

3 issues	5 %
5 issues	7 %
8 issues	13%
11 issues	15%



	Colour(€)	ByN (€)
Full Page	1350	770
Full Page (Double)	2090	1395
2/3 Page (Horiz.)	830	695
½ Page	695	415
½ Page (Double)	1395	905
¼ Page (Horiz.)	530	280
Cover	2880	
Outside back	1570	
Inside front	1395	
Full Page Advertorial	1530	
Full Page Adv. (Double)	2535	

Cover	Full page	½ Page	½ Page Vert.	¼ Page (Horiz.)
180 x 210 mm	DIN A4	210 x 148 mm	105 x 297 mm	210 x 74 mm

Advertising rates 2021

# **INGENIERIA NAVAL** - supplements

Themed supplements involving in depth reports, interviews, featured ships, etc.

	300 units	500 units	1000 units
8 pages	2000 €	2200 €	2300 €
12 pages	2700 €	3000 €	3100 €
16 pages	3500 €	3800 €	3900 €

Advertising rates 2021

# INGENIERIA NAVAL - web

Upper rotating banner	12.000 €/year 1.500€/month
Side banner	750 €/month
Sponsored article*	250€
*with links, if so required	

The screenshot shows the homepage of 'sector marítimo INGENIERIA NAVAL'. At the top, there is a navigation bar with links for 'INFORMACIÓN', 'PUBLICIDAD', 'SUSCRIPCIÓN', 'GALERÍAS', 'RSS', and 'AVISO LEGAL'. A search bar is located below the navigation. The main content area features a large banner for 'FORAN v80 The new warships generation' with a red arrow pointing to it from a callout box. Below this, there are several news articles and a sidebar with social media links and a subscription offer. A red arrow points from a callout box to a side banner on the right side of the page.

Upper rotating banner  
990x150 px

Side banner  
280x170 px

www.sectormaritimo.es

Advertising rates 2019

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**INGENIERIA NAVAL -**  
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