INGENIERIA NAVAL

Advertising rates 2018

(VAT not included)

INGENIERIA NAVAL - paper

Discounts

3 issues	5 %
5 issues	7 %
8 issues	13%
11 issues	15%

	Colour(€)	ByN (€)
Full Page	1350	770
Full Page (Double)	2090	1395
2/3 Page (Horiz.)	830	695
½ Page	695	415
½ Page (Double)	1395	905
¼ Page (Horiz.)	530	280

Cover	2880
Outside back	1570
Inside front	1395
Full Page Advertorial	1530
Full Page Adv. (Double)	2535

Cover	Full page	½ Page	½ Page Vert.	¼ Page (Horiz.)
180 x 210 mm	DIN A4	210 x 148 mm	105 x 297 mm	210 x 74 mm

Advertising rates 2018

INGENIERIA NAVAL - supplements

Themed supplements involving in depth reports, interviews, featured ships, etc.

	300 units	500 units	1000 units
8 pages	2000 €	2200 €	2300 €
12 pages	2700 €	3000 €	3100 €
16 pages	3500 €	3800 €	3900 €

Advertising rates 2018

INGENIERIA NAVAL - web

Upper rotating banner	12.000 €/year
	1.500€/month
Side banner	750 €/month
Sponsored article*	250€

*with links, if so required

Upper rotating banner 990x150 px

Side banner 280x170 px

www.sectormaritimo.es

Advertising rates 2018

INGENIERIA NAVAL-actions

- Online panel discussions:
  - Panel discussion live broadcast
  - Support on Twitter
  - Video embedded on the website
  - Panel coverage on the website
  - Panel coverage on the magazine

Rates:
2000 € monographic (1 company)
750 € per speaker (several companies)

Campaign discount: 3 panels 10%

INGENIERIA NAVAL – sectormaritimo.es

CASTELLÓ, 66 6º
28001 – MADRID (SPAIN)
TEL. +34 91 578 43 83
EMAIL: revista@ingenierosnavales.com