



INGENIERIA NAVAL

Advertising rates 2015

(VAT not included)

INGENIERIA NAVAL - paper

Discounts

3 issues	5 %
5 issues	7 %
8 issues	13%
11 issues	15%



	Colour(€)	ByN (€)
Full Page	1350	770
Full Page (Double)	2090	1395
2/3 Page (Horiz.)	830	695
½ Page	695	415
½ Page (Double)	1395	905
¼ Page (Horiz.)	530	280

Cover	2880
Outside back	1570
Inside front	1395
Full Page Advertorial	1530
Full Page Adv. (Double)	2535

Cover	Full page	½ Page	½ Page Vert.	¼ Page (Horiz.)
180 x 210 mm	DIN A4	210 x 148 mm	105 x 297 mm	210 x 74 mm

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INGENIERIA NAVAL - supplements

Themed supplements involving in depth reports, interviews, featured ships, etc.

	300 units	500 units	1000 units
8 pages	2000 €	2200 €	2300 €
12 pages	2700 €	3000 €	3100 €
16 pages	3500 €	3800 €	3900 €

INGENIERIA NAVAL - web

Upper rotating banner

12.000 €/año

1.500€/mes

Side banner

750 €/mes



Upper rotating banner
990x150 px

Side banner
280x170 px

www.sectormaritimo.com

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INGENIERIA NAVAL-actions

- Online panel discussions:
 - Panel discussion live broadcast
 - Support on Twitter
 - Video embedded on the website
 - Panel coverage on the website
 - Panel coverage on the magazine

Rates:

2000 € monographic (1 company)

750 € per speaker (several companies)

Campaign discount: 3 panels 10%



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